



What Is United Way?

United Way is a nonprofit, 501(c)(3) agency that brings people together to help the community reach its full potential. We partner with local nonprofits, businesses, government and social service agencies to address the community's most pressing needs.

Our mission is uniting caring people to build pathways out of poverty, thereby improving individuals and the community.

Underneath Everything We Are,
Underneath Everything We Do,
We Are All People.
Connected,
Interdependent,
United.
And When We Reach Out a Hand to
One,
We Influence the Condition of All.
That's What it Means to LIVE UNITED.



Need help? **211**
Start here.

Or if using a cell phone, call (877) 652-1148

GIVE.

Invest in your community.

ADVOCATE.

Champion the cause.

VOLUNTEER.

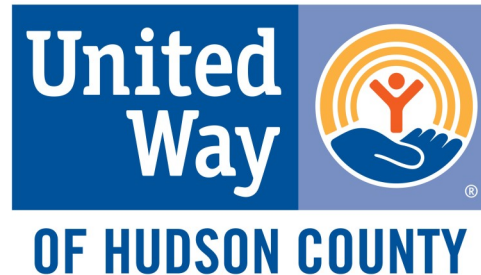
Give your time.



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Run A Campaign

EDUCATION

Helping children and youth achieve their potential

INCOME

Promoting financial stability and independence

HEALTH

Improving people's health



CAMPAIGN F.A.Q.

What is a campaign?

The United Way workplace campaign unites employees in all offices or branches of a company, and gives them an opportunity to donate, volunteer and speak out for causes that matter to them. You can see the results in your own backyard, even as you're part of a larger mission to affect change worldwide.

What is the cost to your company?

ZERO!

The only cost would be the time employees take to run and administrate the campaign.

What are the benefits to your company?

There are many advantages to running a United Way workplace campaign:

- United Way offers a simple, convenient and efficient way for your employees to support the community and causes they believe in.
- A workplace campaign will help your company to achieve its Corporate Social Responsibility goals.
- Your employees will be able to tap into volunteer opportunities via United Way.
- You will elevate your image in your community.
- You will elevate your image among your own employees.



What are the benefits to my employees?

Through a workplace campaign your employees will experience the satisfaction of seeing their donations turn into programs and services that create impact on people's lives. When they see the needle moving on important social issues in our community, they will know your company or organization helped to make a difference and they will feel proud of their collective accomplishments.

How to run a workplace campaign.

Our staff will meet with you to setup a campaign time frame during which a peer to peer, one-time solicitation will take place among your employees.

What is United Way's overhead?

The national average for United Way overhead is only **15%**

Other ways to raise funds.

CORPORATE GIFT Many corporations will contribute a corporate gift.

MATCH Some companies will match the employee's (all or partial) donation.

LEADERSHIP GIVING Those employees who donate to a prescribed level (1% of their salary) will be specially recognized.

FUNDRAISING EVENTS Cake sale, ugly tie contest, counting jelly beans, auctions....etc.

INCENTIVES Floating personal day, parking spot, lunch with the CEO, dress down Fridays... etc.

VOLUNTEER EVENTS Raising sponsorship dollars to for employees to volunteer to accomplish tasks that will make the community a better place.



United Way Programs and Services

VETERANS PROTECT provides 8 units of permanent supportive housing specifically for homeless veterans with a part-time case worker on-site to assist the vets in maintaining a self-sufficient lifestyle. This project is in conjunction with the City of Jersey City.

THE HOMEWORK CLUB takes place 5 days a week at the Marion Garden apartments in Jersey City helping 25-30 children with their homework while providing snacks some consider their dinner. This program bridges the gap between the students, teachers, and parents whom have communication barriers due to English not being the primary language in the homes. United Way of Hudson County is a firm believer education is the key to eliminating poverty.

VITA Tax Program This program offers free tax assistance to low-income workers, seniors and those with disabilities through a partnership with the AARP. The tax returns can be used to achieve financial stability in attaining life's provisions for Hudson County residents.

RSVP Program is a collaboration with Jewish Family Service of MetroWest New Jersey. It is a comprehensive community service program designed to mobilize members of the community who are 55 years of age and older in giving back to their own neighborhoods through volunteer service.

HOUSING URBAN DEVELOPMENT GRANTS (HUD) Collaborative Solutions, Live United, and Life- Starts Programs have provided permanent, affordable and supportive scattered-site housing since 2006. Over 30k nights of housing yearly. The goal of the program is to help participants increase their skills and income and achieve greater self-determination.

HOMELESS PREVENTION & RAPID REHOUSING (HPRR) provides shallow, short-term financial assistance and case management services to proven at risk individuals and families from becoming homeless, and to quickly rehouse and stabilize those who have recently become homeless.

211: INFORMATION AND REFERRAL PHONE SYSTEM is an easy access to information and referrals. The 211-Phone System provides resources people need 24 hours a day, 7 days a week, all year round, in any language.

HOUSING FOR PEOPLE WITH HIV/AIDS A program in partnership with the Hudson County Housing Resource Center, provides rental assistance and support services to 106 financially qualified individuals suffering with HIV/AIDS.

ADOPTION DAY United Way co-sponsors this program with the HC Family Court, the County Surrogate, CASA and the NJ Dept. of Children and Families. Live adoptions take place creating "Forever" Families for children under the protection of the State.